



ASP Systems is a pioneering provider of intelligent IT solutions and professional services to the hospitality and retail markets.

commander product features

- 🔗 WiFi Mobile PoS Support 802.a.b.g Windows C.E
- 🔗 Drag & Drop Table Plan
- 🔗 Diary System
- 🔗 Sales, Employee, & Stock Management Reports
- 🔗 (Importable) Graphical Menu and Logo's
- 🔗 Unlimited Menu Items
- 🔗 Unlimited Menu Modifiers
- 🔗 Unlimited Product Groups
- 🔗 Time & Attendance Features
- 🔗 Consolidated Billing Option
- 🔗 Simple Bill Splitting Options
- 🔗 Multiple Payment Options
- 🔗 Multiple Secure Log-in Options
- 🔗 Customisable Function Buttons
- 🔗 Customisable Table Layout
- 🔗 Customisable Design
- 🔗 Open Multiple Shifts Simultaneously
- 🔗 Create a Virtual Restaurant
- 🔗 Create a Virtual Table
- 🔗 Create Multiple Menus
- 🔗 Customise Authorisation Processes
- 🔗 Create Pop-Up Messages
- 🔗 Create User Groups & Permissions

To arrange product demonstration or to speak to a consultant please call our sales team on: **0208 382 5099**.

**For more information
about ASP's products
and services please contact:**

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asp



Our aim is to empower service orientated organisations to fulfil their potential - optimising productivity, efficiency and rationalising workflow processes. We achieve this through our own fully customisable, industry-specific software and hardware platforms, supported by a range of ASP services.

ASP has transformed the way that companies business into more profitable and effective service operations.



Passionate About Retail

The ASP management team has amassed a collective experience of over 100 years in the retail/hospitality industry, operating many of the UK's most recognisable hotels, bars and restaurants. Having felt many of the pains and challenges experienced by your business first hand, we truly comprehend the needs of our clients and uphold their requirements in all that we do.

systems

Business Values

ASP is committed to building and maintaining a great brand. These are shared values, principles and behaviours that guide our actions and interactions:

Simplicity

For us, simplicity is virtuous in belief, planning, design and execution. We breakdown barriers, remove unnecessary processes and promote transparency.

Reliability

We believe that reliable products, solutions and people increase the value of our company. Our business mantra reads simply; "Reliability is the key to profitability".

Intelligence

ASP promotes intelligence in both our technologies and our people. We promote innovation, encourage creativeness, foresight and boundless thinking.

Value

Creating great value for our customers is integral to all that we do. We believe in a fair price for a quality products and services. ASP is constantly analysing new ways we can help clients improve themselves, thus increasing our value to their enterprise.

Flexibility

Flexibility is an operating characteristic of our business and runs consistently throughout our: products, services and contractual agreements. We strive to accommodate our client's wishes wherever possible, and present innovative solutions that deliver more choice and freedom for our customers.



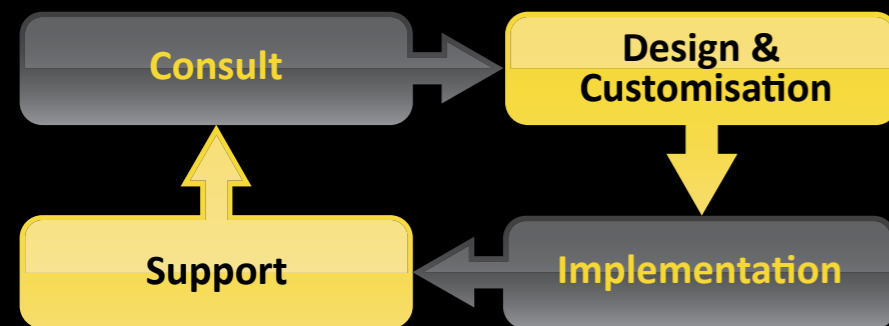
asp Solutions

ASP delivers technological solutions that address the business challenges of all sizes of retailers/hospitality businesses. We develop our own software, supply our own hardware and provide a range of implementation and support services. This “single point” approach maintains control, ownership and reduces the operational risk to your enterprise.

Our Approach

ASP employs a consultative approach, seeking to pragmatically identify the unique challenges faced within your business. Our focus is on the creation of a scalable, flexible and cost effective IT infrastructure (applications, systems and networks) that responds and adapts to the evolving needs of your business. The right solution is as individual as your business itself.

Our experienced consultants will work closely with you, defining the business requirements, goals and objectives of your new solution. These criteria remain at the very centre of our thinking throughout the entire project.



Technical Excellence

ASP is the most highly accredited Microsoft partner dedicated to the hospitality sector. As a Microsoft Gold Partner we have achieved certification in the following eight competencies:

- 🔗 Advanced Infrastructure Solutions
- 🔗 Business Intelligence
- 🔗 Custom Development Solutions
- 🔗 Data Management Solutions
- 🔗 Mobility Solutions
- 🔗 Networking Infrastructure Solutions
- 🔗 Service Orientated Architecture and Business Process
- 🔗 Small Business Specialist

“Microsoft Gold Certified Partners are the elite business partners. They have the knowledge, skills and commitment to help you implement technology solutions that match your exact business needs. To gain accreditation all Gold Certified Partners must employ Microsoft Certified Professionals and have at least one Microsoft Competency”.

Microsoft Corporation

Microsoft
GOLD CERTIFIED
Partner



Commander ePoS

In today’s market, PoS applications provide far more than an order transaction facility. Yet, many fail to deliver against the fundamental needs of the retailer.

Written by ASP systems, Commander was built upon 19 years of iterative software development. We listened to what clients wanted, and drew upon our own management experience of hospitality businesses, to create a powerful PoS application which excels in the areas most important to you.



- 🔗 Usability
- 🔗 Reliability
- 🔗 Effective Reporting
- 🔗 Value for Money

Commander



Usability

Simple user operation forms the cornerstone of Commander PoS.

The usability of the program has been designed by fellow hospitality managers with many years of industry experience. Our aim was to minimise the amount of time operators spent at the tills in order to maximise their attendance with customers.

When re-designing the product we began by analysing workflow processes, reducing the number of sub menus, adding additional shortcut buttons and creating a more dynamic modus operandi.

We understand there may be certain procedures which are inherent to your business. Or perhaps you prefer a particular type of screen layout? No problem, Commander enables the presentation of the software to be fully customisable to your business. ASP is able to add, remove or even create certain processes that underpin your operational needs.

“Since transitioning from our old PoS software to Commander the staff feedback has been over whelming positive. We have been delighted by the speed which our teams have responded to the new system and are continually impressed by the efficiency and accuracy of orders”.

Lions Bar & Grill

Reliability

Our programmers are passionate about reliability and have developed the most advanced and stable version of the product to date, incorporating the very latest Microsoft Windows and SQL technologies.

Commander maybe deployed across a variety of IT infrastructures to support greater system resilience. No matter what environment you choose, Commander is designed to operate in isolation to the server should communications be lost.

ASP consultants are at hand to provide expert advice on the best possible operating environment for the application, commensurate with business size, risk and budgets.

“The Kensington Close is a busy and rapidly growing four star London hotel.

We needed to be assured that our chosen PoS solution would not fail us and be capable of scaling with our operations.

As our business grows the dependency upon the PoS software and its data naturally increases too. With ASP we have both a scalable application and the service of a business that will deliver an infrastructure to support our growth”

Kensington Close Hotel

Reporting

Commander delivers an extensive selection of well thought out reports designed by hospitality Managers.

Users can easily apply their own definitions and parameters for reports, mining for data in areas of particular interest and with increased granularity. Reports can be generated in real-time by local managers, and consolidated by: region, branch or other pre-defined criteria for corporate analysis.

Examples of Reports

- 🔦 Open Bills
- 🔦 Room Charges
- 🔦 Sales by Employee
- 🔦 Top Selling Items
- 🔦 Sales by Category
- 🔦 Shifts
- 🔦 Room Reports
- 🔦 Tables Reports
- 🔦 Time & Attendance
- 🔦 Cash Draw Deposit & Withdrawal History

“The level of reporting we receive is simply head and shoulders better than the previous system. We now have the capability to identify trends immediately and react to these with the appropriate resources. I have a 360 degree view of performance at my fingertips no matter where I am. It’s also great to know that if I ever need anything in the future that isn’t included in the software as standard, ASP are there to help.

Other PoS systems we used promised insightful management reports, although the reality was that without a degree in IT we were unable to withdraw the information we needed easily. We now operate more efficiently and profitably thanks to the Commander PoS system”.

The Westbury Hotel – Mayfair

Value for Money

Many retailers perceive that upgrading their PoS software would present a constitutionally high investment.

Although, with ASP it may not be as much as you think. Commander can run on many legacy hardware systems, agnostic of vendor.

Commander is licensed fairly and competitively using a “per PoS” model, unlike other vendors who charge on the number of bedrooms you may have!

Our aim is for you to experience great value through-out the lifetime ownership of the system, which is why we enable YOU to make the changes you need when it matters, without delays or additional charges.

“PoS applications should be simple to operate, intuitive and highly efficient. Over the years we have used many of the main PoS applications and there appeared to be little to choose between them.

ASP brought an entirely new approach, they identified exactly what my business wanted and applied it to their application. Commander not only saves my staff time, it enables us to make changes quickly and without costly charges.

It’s also refreshing that rather than seek to sell me things I didn’t need, ASP sought to re-purpose as much of my existing IT equipment as were possible, keeping the installation costs to an absolute minimum.

There is no doubt, we are making considerable savings and enjoy a much improved system”.

Kingsway Hall Hotel