

# ONE SHOW

100s of reasons to exhibit  
1000s of job seekers

careers  
in hospitality



24-26 JAN  
NEC BIRMINGHAM

Hospitality is the UK's largest exhibition for the foodservice and hospitality industry in 2011. Hospitality attracts a high quality nationwide audience of ambitious professionals from across the industry. Careers in Hospitality gives you an unbeatable opportunity to meet with potential candidates and profile your business as an employer of choice.

**No.27**

65%\* of Hospitality visitors don't go to any other event in the same year

**No.49**

The cost sector audience at Hospitality 2009 grew to over 1,000 visitors

**No.50**

Thousands of talented professionals attend from all corners of the foodservice and hospitality industry

**No.60**

Over 2,000 chefs will attend – more than any other comparable show

See the full 100 Reasons at [www.careersinhospitality.co.uk](http://www.careersinhospitality.co.uk)

\* According to independent visitor research



is part of the year's best hospitality show



It's your best opportunity of the year to see an enthusiastic and ambitious audience. Whether from restaurants, pubs, bars, café/quick service, restaurants, hotels or the cost sector – all the job functions below are well represented:

General Managers, Chefs, Head Chefs, Executive Chefs, Operations Managers, Front of House Managers, Purchasing Managers, Finance Managers, IT Managers

There's so much going on:

- The World renowned Salon Culinaire makes Hospitality a destination event for chefs – this year features the National culinary teams competing for England, Scotland, & Wales



- Business Seminar Programme featuring big names and famous faces
- Business Mentors offering free advice for visitors in one-to-one sessions

Find out more at [www.careersinhospitality.co.uk](http://www.careersinhospitality.co.uk)

# HOSPITALITY 2009 VITAL STATISTICS



Hospitality attracted an ABC-audited attendance of **11,952**.

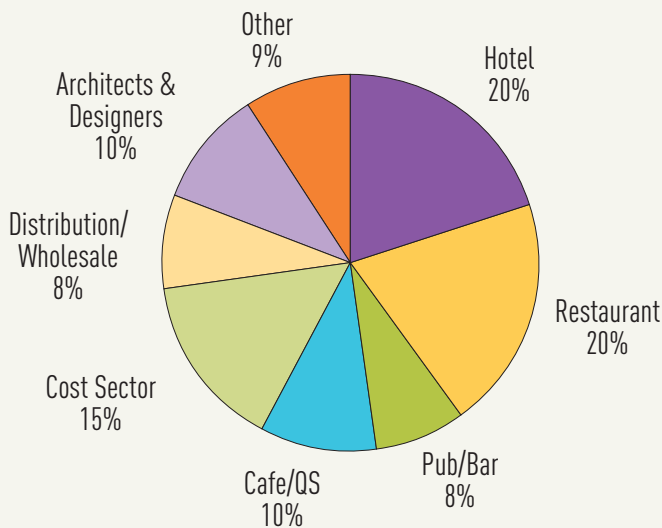
Unlike most shows in this market Hospitality is audited by the Audited Bureau of Circulation.



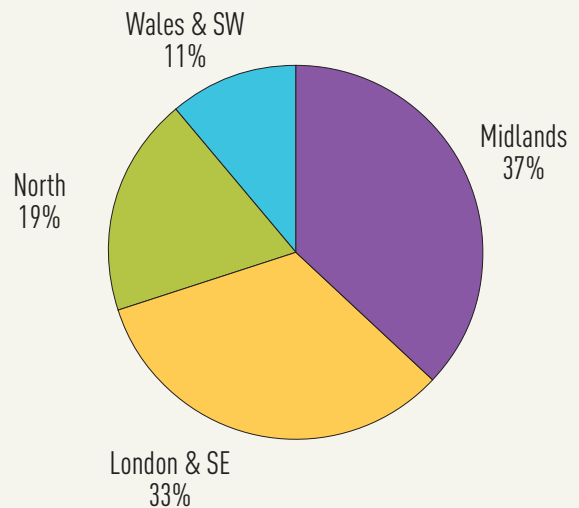
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Whatever your target audience, Careers in Hospitality will deliver professionals and potential job seekers from across all market sectors and regions of the UK.

Visitor Breakdown



Visitors by Geographical Location



Past participants include these well-known group operators:



We have special packages for exhibitors at Careers in Hospitality, which includes shell scheme, a table and two chairs, power socket and lighting in addition to your standard weblisting.

The costs are as follows:

- 3m x 2m (6m<sup>2</sup>) = £1950 + VAT
- 4m x 2m (8m<sup>2</sup>) = £2,600 + VAT
- 5m x 2m (10m<sup>2</sup>) = £3,250 + VAT

in partnership with



To reserve your stand now  
call Andrew Pantelli

on +44 (0)20 7886 3055

or email [Andrew.Pantelli@FreshRM.co.uk](mailto:Andrew.Pantelli@FreshRM.co.uk)



Find out more at [www.careersinhospitality.co.uk](http://www.careersinhospitality.co.uk)