

SUSTAINABILITY OBJECTIVES FOR HOSPITALITY 2011 TO COMPLY WITH BS8901

- To measure the amount of energy used during the exhibition so that this data can form part of future initiatives
- Implement initiatives that aim to reduce indirect energy consumption.
- To measure the amount of waste created by the exhibition, how much is recycled and how much is sent to landfill so that this data can form part of future initiatives
- Identify goods transported for the organiser, obtain measurements required from the relevant contractor. Track staff travel for the event throughout the show cycle.
- Measure use of Public Transport to the show by visitors so that this data can form part of future initiatives
- Direct benefit to a local charity
- Identify all initiatives to ensure the event is as inclusive as possible within the confines of a trade exhibition.
- Facilitate legitimate, peaceful protest if required
- Ensure key H&S areas are addressed
- Identify and record incidents of non-compliance with regulations and voluntary H&S codes and any accidents on-site
- Tracking Customer Satisfaction
- Report and take any action required to rectify any incidents of non-compliance with regulations / voluntary codes regarding labelling of event and services, event promotion, advertising and sponsorship
- Investigate and action any complaints & loss of data
- Plan and report any initiatives taken to mitigate the Economic, Environmental and / or Social impacts of products and services (including packaging) that are procured for the event
- Plan and report any initiatives for sustainable food and beverage
- Identify any revenues or savings gained that have a direct link with your sustainability efforts (i.e. may not be 100% as a result of efforts but would not have been gained without the sustainability effort)
- Educate stakeholders as appropriate in our sustainability initiative and encourage their involvement